

**CITY OF LEXINGTON  
LEXINGTON, NEBRASKA**

A Special Meeting of the Lexington City Council was held Tuesday, February 22, 2005 at the Lexington Municipal Building, located at 406 E. 7<sup>th</sup> Street, Lexington, Nebraska at 5:00 p.m. Members of the Council present were Mayor Ted Cook, Joni Bennett, John Fagot, Linda Miller, Steve Tomasek. City Officials present were City Manager Joe Peplitsch, City Attorney Willard Weinhold, and Deputy City Clerk Shirley Lewis. Department Head present was Deb Jensen. Citizens in attendance included: Patty Johnson, DeEtta Hartman, Rich McGinnis, Rick Nelson, Eric Brown, Dick Helvey, Mark Sarratt, Cal Heiner, Doug Heineman, Vicki Gilpin, Dick Eisenhauer, Karmen Cadwell, Tom Feltes, Bob Heinz, Gary Schultz, Neal Kohl, Lee Stewart, and Dave Fairbanks.

**NOTICE:**

Notice of the meeting was given in advance, thereof by publication in the Lexington Clipper-Herald, the designated method for giving notice, as shown by the Affidavit of Publication attached to these Minutes. Notice of this meeting was simultaneously given to the Mayor and all members of the Council, and a copy of their Acknowledgment of Receipt of Notice and the Agenda is attached to these Minutes. Availability of the Agenda was communicated in advance notice and in the notice to the Mayor and Council of this Meeting. The proceedings hereafter shown were taken while the convened meeting was open to the attendance of the public. All items presented and discussed on the Agenda were available for public inspection.

**CALL TO ORDER:**

The meeting was called to order by Mayor Cook.

**ECONOMIC DEVELOPMENT  
MARKETING:**

Peplitsch gave a brief introduction to the purpose of Economic Development Marketing Meeting. Following Peplitsch's introduction, Rick Nelson of NPPD, reviewed NPPD's past, current and future Economic Development Activities. Peplitsch questioned the audience on what type of marketing activities the community should pursue. Items discussed included:

1. Build Relationships with Site Consultants
2. Educate Ourselves – lead in the right direction
3. Better Knowledge of Local Contacts – joint ventures
4. Working Group to Package Lexington – work with public (NPPD, DED, etc.) – community needs – product development

Council Member Joni Bennett left the meeting at 5:48 p.m.

Peplitsch further questioned the audience on what Lexington has to market. Those items included:

1. Approximately 75 acres of Industrial Tract readily available
2. Greater Lexington – 20 – 25 acres
3. Wal-Mart Building – 65,000 square feet – Under Local Control
4. Utility Capacity
5. Underemployment – “Pent-up” Labor Supply
6. I-80 Corridor
7. Opportunity for Expansion of Local Business and Partners of Local Business
8. Community College presence – Job Training
9. Bi-Lingual Potential
10. Financing/Incentives/Assistance
11. Low Tax Levies – Low Cost of Operations

Discussion was also held regarding products that need further development in the Community, which included the following:

1. Housing
2. Available Buildings – Speculative Buildings
3. Adequate Land Available – Industry/Development Ready
4. Water Supply – Continue to Monitor
5. Public Education – Local and Non-Local
6. Public Transportation
7. School Space – Expansion
8. Labor Availability – Strengthen Workforce

Peplitsch will compress the information from this meeting, and bring it back to the group in the near future.

**ADJOURNMENT:**

There being no further business to come before the Council, Mayor Cook declared the meeting adjourned.

Ted Cook  
Mayor

Shirley Lewis  
Deputy City Clerk

I, the undersigned Deputy City Clerk for the City of Lexington, Nebraska, hereby certify that all of the subjects included in the foregoing proceedings were contained in the Agenda for the meeting, kept continually current and available for public inspection at the office of the City Clerk during regular business hours prior to said meeting; that the Minutes of the Mayor and Council of the City of Lexington, Nebraska, from which the foregoing proceedings have been extracted were in written form and available for public inspection within ten working days and prior to the next convened meeting of said body; that all news media requesting notification concerning meeting of said body were provided advance notification of the time and place of said meeting and the subjects to be discussed at said meeting.

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Deputy City Clerk